LITTLE RAY CHILDREN’S BOOKS, INC.

Building Childhood Resilience, Behavioral Health, and Literacy Through Creative Nature-Based Programs

- Structure: 501(c)(3) Public Charity
- Status: Registered Florida School Vendor & Federal Contractor
- Email: admin@littleraychildrensbooks.org

CORPORATE DATA & CODES
EIN / Tax ID: 87-4053290
FDACS Solicitation Permit: #CH68333
Primary NAICS Codes:
513130 – Book Publishers
611710 – Educational Support Services
424920 – Merchant Wholesalers
UEI: DE7KHS61EVE5
CAGE Code: 9MTT6

1. CORE COMPETENCIES Little Ray Children's Books, Inc. specializes in the design, manufacturing, and fulfillment of turn-key social-emotional learning (SEL) curricula. Our primary initiative—Coins for Curiosity—reinforces vital behavioral benchmarks through a blend of physical tactile incentives and therapeutic literature for elementary classrooms (Ages 3–8).

2. PAST PERFORMANCE & SCALABILITY

- Multi-District Curriculum Approval: Approved and active as a registered vendor within Florida public school districts. Currently maintaining pipeline request waitlists to scale operations into over 200+ elementary schools across Palm Beach, Manatee, and Alachua counties.

- Grant Execution: Successfully executed multi-classroom deployments at Fairmont Catholic Grade School, Grades K-5.
- Healthcare Footprint: Sole-source provider of specialized 11-book therapeutic libraries deployed across all 11 Wolfson Children’s Specialty Centers via institutional rollouts backed by the Delores Barr Weaver Grassroots Grant.

3. DIFFERENTIATORS

- The Tactile Anchor: Unlike text-only initiatives, students paint, apply custom overlays, and seal their own 2-inch wooden coins, constructing a permanent, physical behavioral anchor that reinforces emotional lessons.
- Legal & Clinical Foundation: Founded and authored by a retired mental health attorney (writing as V.R. Duin®), bridging whimsical storytelling with rigorous behavioral health frameworks.